

Motivational Values Translation

At 21/64 we believe that **the more your giving is aligned with your values, the more fulfilling and strategic your philanthropy can be.** Each card in our *Motivational Values* deck represents a value that drives a personal, philanthropic or business decision. Users can prioritize cards by sorting from top to bottom those values that most motivate their decisions. Utilized with family members, the cards can serve to catalyze discussions across the generations.

Due to demand, 21/64 is now making its most popular tool, *Motivational Values*, available for translation, so that **advisors can offer this transformational exercise to clients and donors in their native language.** For quantities of 100 or more, you can personalize this tool in the following ways:

Translation

Translating the *Motivational Values* enables your audience to communicate comfortably and better relate to and identify with the tool. This will allow you to **more effectively engage with your donors and clients to develop a values-based and strategic approach to their decision-making.** We will provide you with a certified translation of the deck into the language of your choice.



+ Private Label

In addition to translating this tool, ***Motivational Values* is easily branded for any upcoming events, client gifts, or to use in your everyday practice.** We are offering you the opportunity to add a professionally printed top card for your translated decks. You can include your organization's name, website, contact information, event title, or any other details just by sending us a high-resolution image of your logo.

- **Customized Cards + Private Label Cost** (discounted):
 - 100 decks _____ \$5000
- **For best results:**
 - The image quality must be at least 300 dpi (file size of approximately 1MB+)
 - Note – JPEGs pulled from a website may not have a high enough resolution.

To translate the *Motivational Values* or learn more, contact Sara Finkelstein at sara@2164.net / 212.931.0108.